

2009 NIFDA ANNUAL CONVENTION AND TRADESHOW

September 09-11, 2009

SCHEDULE OF EVENTS

ALL EVENTS WILL TAKE PLACE IN THE GRAND BALL ROOM UNLESS OTHERWISE NOTED
(Subject to Change)

Tuesday - September 8 - Optional Event

8:00 a.m.- 5:00 p.m. - Tour of the Annin Manufacturing Plant – pick up at 8:00 a.m./return at 5:00 p.m.

Wednesday - September 9

2:00 - 3:00 p.m. **Board Meeting**

3:15 - 4:15 p.m. **Registration**

4:30 - 9:30 p.m. **Table Top Trade Show** – visit with exhibitors in a more relaxed format that will precede and continue through the membership mixer. Featuring demonstrations of new products, updates from suppliers, catalog updates, and the opportunity to learn more about industry suppliers.

5:00 - 9:30 p.m. **Membership Mixer** - Table Top Show will continue.

Thursday - September 10

9:00 a.m. **Continental Breakfast**

9:30 a.m. **Opening Ceremonies/Annual Meeting/General Session**

11:00 - 12:15 a.m. **Digital Printing** – Jeff Burton – Specialty Graphics Imaging Association – Digital print technology has made great strides in the textile and flag arenas. This seminar will cover current digital technologies, ink chemistries, flag substrated, ink fading and printer manufacturers.

2:00 - 4:00 p.m. **Panel Discussion - SGIA/Ink systems/Textiles Media Substrates/Equipment**

7:00 p.m.
(dinner/cash bar) ***NIFDA 21st Anniversary Annual Banquet and Awards***
Betsy Ross Award of Service / George Washington Award of Excellence
Keynote Speaker – Dr. Woden Teachout – Author

Friday – September 11

9:30 a.m. **Continental Breakfast**

9:30 - 11:00 a.m. **Focus Groups** - Open to everyone (with the exception of other manuf's) ***Oak/Juniper***
Each manufacturer will have the opportunity to present to conference attendees: new products; new ideas; company developments; interact with conference participants and to exchange ideas; get feedback and promote themselves with their customers or new ones. This is a spectacular opportunity to reach out to your existing customers and new markets!

11:00 - 12:00 Noon **Compass Session** - Learn from this panel discussion what is working or not working in different parts of the United States.

12:00 - 1:00 p.m. **Lunch**

1:15 - 3:00 p.m. **Roundtable Discussions** - Accounting/Bookkeeping – Flagpole Intro/Installation
Marketing/Advertising - Patriotic /Promotional Products - Insurance – Maintenance Contract

3:00 p.m. **Convention Closes**

4:00 p.m. **Board Meeting**